

Mickler & Associates, Inc.



You're busy. You've got a business to run. Let us help you run it better.

Mounds of paperwork, too many meetings, missed appointments, insurmountable customer phone calls and complaints—how did all of this get out of hand? This is something you liked doing when you started your business, remember?

There is an answer: Business Process Automation. Appropriate investments in information technology can improve the speed, accuracy, and reliability of the things your business does best. Imagine installing automated computer systems that would help you process the same volume faster, more reliably, and with less error. Why, that would probably lead to lower costs, less waste, and higher customer satisfaction. Isn't that what computers are for? We think so.

It's really all about planning—aligning every dollar you spend on IT part of a larger plan. Technology planning can help your firm think about investments in IT *strategically*; to use technology as a means of differentiating yourself from your competitors, meeting your performance goals, containing the cost of growth, and in shortening the time between order and delivery.

So make a plan. Bring it all back under control. We can help you. Let's make sure that every dollar you spend on IT is strategic: that IT yields a return through planned results and Business Process Automation.